HOLDEN KRIVELIN

Customer Relations · Creative & Campaign Work

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SUMMARY

Ten years with Woolco Foods in New York City food service distribution — Inside Sales, Customer Service, and Customer Relations for restaurants, bars, and cafés. The day-to-day: puts in orders for customers, handles customer relations, and maintains those relationships; credit applications and financial paperwork prepared and submitted to accounting; activity reporting to management. Creative and technical side: produces a daily social-media campaign end to end — concept, visuals, copy, and posting. Looking for a customer-relations, creative, or campaign role.

EXPERIENCE

Woolco Foods — Inside Sales · Customer Service & Customer Relations, Food Service Distribution · New York, NY
November 2016 – Present

- Put in orders for customers — restaurants, bars, and cafés across New York City.
- Handle customer relations and maintain the relationships over time.
- Prepare and submit credit applications and supporting financial documents to accounting — including a second-location expansion submission for a multi-unit operator — and follow each application through to a decision.
- Report account activity and check-ins to management on a regular cadence.
- Earned a $1,600 performance bonus (October 2026).

CORE SKILLS

Customer Relations · Technical Sales Knowledge · Campaign Planning & Daily Content Production · Social Media Management · Digital Tools & Web Platforms · Applications & Financial Paperwork · Scheduling & Follow-Through · Activity Reporting · Vendor & Supplier Coordination